

# **Updates from the Precision Technology Team**

We have always focused on providing a superior experience for our customers. Over the last year, we renewed our focus on precision technology and all that it can do to optimize your operation. With this renewed focus came a new name: HeritageConnect. HeritageConnect is our commitment to advancing technologies in all types of equipment from combines to lawn mowers.

Our Precision Ag Specialists, now called Technology Optimization Specialists, have been attending training courses to expand their knowledge on new technologies in compact construction, mowing and, of course, ever-expanding agricultural technologies.

In addition to the above, we are happy to announce our **new Connected Support Center**. This initiative places technology experts at your service with one simple call and allows us more capacity to serve you. Now you can get quicker and more detailed answers than ever before with one of our many support packages. Going forward, John Deere services and support will follow a subscription/license based business model. The Connected Support Team will be able to quickly enroll you for subscription services for display, receivers, etc. to avoid downtime.

The above are just the first of many steps as we continue to set a framework for a future of technology in all facets of equipment. These are exciting changes coming to our industry!

With this change comes a **new contact number**. For all technology questions, please contact the new HeritageConnect help line. We will offer enhanced after hours support through this team as well.









### AUTOMATION

Use of technology to reduce the requirement of time, resources and human input.



### CONNECTION

Connection to your machine for info on machine health, reminders, and warnings.



#### INSIGHTS

Data to make more insightful decisions about your machines, money and workforce.



## PFRFORMANCE

Make your machine and your land do more for you and maximize your investment.